Dear Placer County Board of Supervisors:

We are local businesses and non-profit organizations writing to encourage responsible decision-making for Squaw Valley and the Tahoe-Truckee region.

Each of us shares a deep commitment to the natural resources, recreational opportunities, local businesses, and visitor experience that define life in North Lake Tahoe.

Those values, however, are at risk.

KSL Capital Partners is proposing development in Squaw Valley of a size, scale, and scope North Lake Tahoe has never seen.

Their application to Placer County asks for entitlements to develop more than 1,500 bedrooms and the equivalent of four city blocks of 100-foot tall buildings − as well as a 90,000 square foot indoor amusement park with fake rivers, waterslides, an arcade, indoor skydiving, and more.

All told, the project is so big, it would take 25 years to complete.

Squaw Valley is not an island; it's an integral part of the greater North Lake Tahoe community, economy, culture, and environment. And any development approved for Squaw Valley would impact the entire region:

- KSL's proposal would have unacceptable impacts on our natural resources, including Squaw Creek, Granite Chief Wilderness, our starry night sky, and even the clarity of Lake Tahoe itself.
- Proposed development seeks to funnel visitors *indoors* − to an indoor water park designed to "compete with the Lake", instead of celebrating and respecting the region's greatest asset: the *great outdoors*.
- Local businesses, many of which already struggle to survive slow winters and ongoing drought, would be eclipsed by 300,000 square feet of new commercial development.

- And the famed Tahoe visitor experience would diminish under the weight of new highrises and the estimated 8,000 new daily car trips they would add to our region's roads each summer Sunday.

Our opposition to KSL's proposal is echoed by hundreds of comment letters submitted to Placer County in response to the project's Draft Environmental Impact Report. Of the 338 comment letters submitted by local jurisdictions, regulatory agencies, private organizations, and individual citizens, nearly all − 97% − expressed either outright opposition to KSL's proposal, pointed out flaws in the environmental analysis, or both.

Those letters represent a widespread understanding of what's at stake here in North Lake Tahoe and, also, a deep commitment to securing a better outcome.

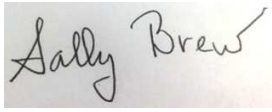
We do not oppose *all* development. But the question before us is: do we want *this* development? Our answer is no.

We urge the Placer County Board of Supervisors to reject KSL's proposed development and, instead, encourage landowners and the community to work together to create a blueprint that makes sense for Squaw, Tahoe, and beyond.

Sincerely,

Tom Mooers

Sierra Watch



Sally Brew

Friends of Squaw Valley

Dax Willard

Willard's Sport Shop
A Passion For Tahoe

Willard's Sports Shop

Herb Manning

GRANITE CHIEF
Tahoe's Ski & Mountain Shop

Granite Chief

Bobby Habeger

Judy Carini

Tahoe Central Market

Carini Construction

Stephen Silveira

Peter Van Zant

Alpine Home

Sierra Nevada Alliance

Robyn Sills, Ed Coleman

Harry King

Christy Hill

Tahoe Eco Sports

Christa Finn

Candi Wickman

The Spice Cafe

Cabin Fever

Mike Akay

Tahoe City Chocolates

Paco Linsay

Paco's Truckee Bike & Ski

Dana Burley

Totally Board

Fred Wickman

Tahoe Furniture Company

Susan Gearhart

Friends of the West Shore

Carolyn Nixon

The Robin's Nest

Carol Piechocinski

Eddy Bowl

Greg Green

Steamers Inc.

Lindy Kramer

Don Hotaling

The Treehouse

Tahoe Bike and Ski

Virginia Zavala

ncerely,

Sarah Hughes

Jackpot Vintage and Second Hand Store

Well Being

Richard Smith

Sandy Tibbles

Sierra Shirts and Shades

Scraps Dog Bakery

erely,

Heather Solomon

Sincerely,

Susan Gray

Pass It On Thrift Shop

Ruffles and Rednecks

Sara and Steven Hanson

Lauren John Calhoun

Video Stop

SiPS

Jaclyn Woznicki

Ariana Love

Trunk Show

Mountain Kids

Lorraine Tarantino

Mike Preaseau

Alpine Shipping & Packaging

Cooking Gallery

Karan Vincent

Aurelie Martin-Chiari

Flower Power

Kitsch

Leanne Atwater

Alli Schultz

Thrill of the Find Thrift Shop

Nomad Boutique

Jake Zender

John Chapman

Split Rock Music Co.

The Soul House Project

Jack Doran

Sarah Thayer

Front Porch

Shredhead Printing